

Profile

Senior frontend engineer with 15+ years in React, TypeScript and Next.js. As Lead Developer at Kadeau I own the technical decisions across the development team: architecture, technology adoption, tooling and engineering standards. I also lead two senior developers delivering for enterprise clients in the US and internationally. I brought headless Craft CMS behind a Next.js frontend into the agency and led its rollout across client projects; the same work produced a shared component system and theme that powers five subsites from a single Turborepo monorepo. My engagements tend to run long: 13+ years with neno web GmbH on Swiss client work, 7.5 years as de facto technical lead at Pinkston Digital. That is where the domain knowledge and the technical continuity come from. Accessibility is constant in the work — raben.co and atelier-irmak.ch both measure 100/100 on Lighthouse accessibility. Croatian (EU) citizen with full freedom of movement in CH/EU/EFTA, working fully remote.

Recommendation

"He engineered our first headless Craft CMS / Next.js implementation using a page builder approach, and did it so well that the architecture became foundational for multiple projects after it."

Kevin Barr, Founder, Kadeau

Skills

Core: TypeScript, JavaScript (ES2015+), React, Vue.js, Node.js, HTML, CSS

React & Next.js: Next.js (SSR/SSG/ISR), Gatsby.js, TanStack Query, TanStack Table, AG Grid, React Router, Zustand, React Hook Form, Zod

UI & Design Systems: Design systems, component libraries, Storybook, Tailwind CSS, shadcn/ui, Material UI, Ant Design, Styled Components, Motion (Framer Motion), Astro

Accessibility & Performance: Web Accessibility (WCAG), Core Web Vitals, performance optimisation, SEO, Content Security Policy, responsive web

CMS & Data: Craft CMS (headless and traditional), Payload CMS, Contentful, WordPress, Laravel, Symfony, GraphQL, REST APIs, OpenAPI, PostgreSQL, MongoDB, Algolia, OAuth 2.0

Testing: Playwright, Cypress, Jest, Vitest

Tooling & Monorepos: Turborepo, monorepo architecture, Git, GitHub Actions, GitLab CI/CD, Vite, Webpack, ESLint, Prettier, Docker, DDEV, Figma, Cursor, Claude Code

Cloud & Analytics: Vercel, Netlify, Google Tag Manager, Google Analytics (GA4), Google Ads, Meta Pixel

Languages: Croatian (native), English (professional), German (basic)

Experience (Selection)

Lead Developer — Kadeau

2019 – Present

Kadeau is a brand and web agency delivering frontend solutions for enterprise clients in the US and internationally. I own the technical decisions across the development team and lead two senior developers delivering client projects end to end.

- Own architecture, technology adoption, Git workflows and engineering standards across every client project
- Made the case for running Craft CMS headless behind a Next.js frontend, and led the rollout across three client projects, including live preview for editors and on-demand revalidation
- Lead two senior developers, each with 10+ years of experience, and review and integrate their work across client codebases
- Introduced and standardised modern tooling across the team: Next.js, TypeScript, TanStack Query, Tailwind CSS, Turborepo
- **Clients:** nti.llc (with the mda.llc, tricoresystems.com, gstw.llc and vcg.llc subsites), morae.com, raben.co, coreone.com, brookstein.co, m3comva.com, kadeau.co

Technologies: Next.js, TypeScript, React, TanStack Query, TanStack Table, Tailwind CSS, Turborepo, Craft CMS, GraphQL, Playwright, Cypress, Vercel

Senior Frontend Engineer — neno web GmbH

June 2012 – Present

A 13+ year remote partnership with neno web GmbH. I contribute frontend development for Swiss and international clients, working to Swiss agency standards.

- Long-term external frontend collaborator for Swiss agencies including Intersim, Unic and Hinderling Volkart
- Worked jointly on the accessibility remediation of news.sbb.ch (Swiss Federal Railways), commissioned by Intersim: sustained work across the full component library and the news site as a whole
- Contributed to the Next.js news editor for SBB's RedaSys editorial platform in 2026

- Rebuilt atelier-irmak.ch on Next.js 15 in a two-person team with direct client responsibility; the site measures 100/100 on Lighthouse accessibility

Technologies: React, TypeScript, Next.js, HTML, CSS, Accessibility (WCAG)

Senior Frontend Developer — Pinkston Digital

August 2015 – January 2023

At this US-based digital agency I was the de facto technical lead over a 7.5-year engagement, and the primary decision-maker for technologies and development practices.

- Built and maintained client websites on Craft CMS with custom component systems
- Built a custom Laravel platform for the K12 / Stride marketing team to track the status of marketing outputs such as videos and articles
- Built Stryker's Smoke Free OR campaign site on Craft CMS, live from 2019 to 2023
- Built sites that outlived the engagement: fourinc.com ran on my Craft build until 2026, defaziollc.com has been live on its own since 2019
- Published two technical articles on frontend architecture and build tooling in 2016
- **Clients:** Stryker (Fortune 500 medical devices), K12 / Stride (NYSE: LRN), Four Inc., Good Soil, DeFazio Industries, Faith and Law, Skysong Innovations, Fresh Connections Catering

Technologies: Craft CMS, Laravel, PHP, JavaScript, TypeScript, React, CSS, CI/CD

Selected Projects — Kadeau

2019 – Present

- **Raben — content-heavy site in Next.js:** the first large site I built alone at Kadeau, scoring 100/100 on Lighthouse accessibility
- **NTI — monorepo design system and page builder:** a custom Craft CMS page builder integrated with a Next.js frontend, plus a shared component system and theme powering five subsites from a single Turborepo monorepo
- **Morae — rescue, migration and security hardening:** took the site over from a previous agency and finished the outstanding work, then inherited a second rebuild in a broken state and delivered the missing features. Now leading the WordPress to Craft CMS migration, the analytics stack and the Content Security Policy hardening.
- **Headless Craft CMS with Next.js:** proved the architecture on brookstein.co, my first Craft and Next.js build and the first with live preview, then led it across coreone.com and m3comva.com

Technologies: Next.js, Craft CMS (headless), TypeScript, Turborepo, WordPress, Content Security Policy, Google Tag Manager, Vercel

Education

2008	Pučko otvoreno učilište Mencl, Sisak	Certificate, Web Design and Development
1999 – 2003	Ekonomska škola Sisak	High School Diploma, Economics

Further Profiles

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