

Josip Anić

● Senior Software Engineer



Sela, Croatia (fully remote)

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PROFILE

Senior frontend engineer with 15+ years building accessible, high-performance web applications in React and TypeScript. As Lead Developer at Kadeau I own every technical decision — architecture, tooling, and engineering standards — across a team of senior developers delivering for enterprise clients in the US and internationally. My focus is accessibility (WCAG), Core Web Vitals performance, and long-running iterative projects that demand deep domain knowledge and technical continuity. A long-standing collaborator of neno web GmbH, I have contributed to Swiss client work for over 13 years, working fully remotely within cross-functional international teams.

RECOMMENDATION

"He's the technical backbone of our team. Ten years in, I trust him completely — that's the highest compliment I can give."

Kevin Barr, Founder, Kadeau

SKILLS

Core: React, TypeScript, JavaScript (ES2015+), HTML, CSS

UI & Design Systems: Tailwind CSS, shadcn/ui, Material UI, Storybook, Motion (Framer Motion), Astro

CMS & Data: Craft CMS, Contentful, WordPress, GraphQL, REST APIs, Algolia

Tooling & Workflow: Git, Turborepo, Monorepos, Vite, Docker, CI/CD (GitHub Actions, GitLab), Vercel, Netlify

React & Next.js: Next.js, Gatsby.js, TanStack Query, TanStack Table, React Router, Zustand, React Hook Form, Zod

Performance & Accessibility: Web Accessibility (WCAG), Core Web Vitals, performance optimisation, SSR/SSG/ISR, CSP3

Testing: Playwright, Cypress, Jest, Vitest

Analytics: Google Tag Manager, GA4, Google Ads, Meta Pixel

EXPERIENCE

Lead Developer — Kadeau

2019 – Present

Lead Developer / Technical Lead

Kadeau is a brand and web agency delivering frontend solutions for enterprise clients in the US and internationally. I own all technical decisions across the development team and lead two senior developers delivering client projects end to end.

- Own architecture, technology adoption, Git workflows, and engineering standards across every client project
- Lead two senior developers, each with 10+ years of experience
- Introduced and standardised modern tooling: Next.js, TypeScript, TanStack Query, Tailwind CSS, Turborepo

Technologies: Next.js, TypeScript, React, TanStack Query, Tailwind CSS, Turborepo, Craft CMS, GraphQL, Playwright, Vercel

Frontend Developer — neno web GmbH

June 2012 – Present

Frontend Developer / External Collaborator (remote)

A 13+ year remote partnership with neno web GmbH, contributing frontend development for Swiss and international clients within Swiss agency standards.

- Long-term external frontend collaborator for Swiss agencies including Intersim, Unic, and Hinderling Volkart
- Delivered accessibility improvements on news.sbb.ch (Swiss Federal Railways), commissioned by Intersim

Technologies: React, TypeScript, Next.js, HTML, CSS, Accessibility (WCAG)

Senior Frontend Developer — Pinkston Digital

August 2015 – January 2023

Senior Frontend Developer / De facto Technical Lead

At this US-based digital agency I acted as de facto technical lead over a 7.5-year engagement — the primary decision-maker for technologies and development practices.

- Built and maintained client websites on Craft CMS with custom component systems
- Published technical articles on frontend architecture and build tooling

Technologies: Craft CMS, JavaScript, TypeScript, React, CSS, CI/CD

Selected projects — NTI & Morae

Kadeau · 2020 – Present

- **NTI — Monorepo Design System & Page Builder:** built a custom Craft CMS page builder integrated with a Next.js frontend, plus a shared component system powering 5 subsites from a single Turborepo monorepo
- **Morae — Iterative Rescue, Migration & Security Hardening:** rescued the project twice from previous agencies, leading a zero-downtime WordPress → Craft CMS migration, a full marketing analytics stack (GTM, GA4, Google Ads, Meta Pixel), and CSP3 security hardening

Technologies: Next.js, Craft CMS, TypeScript, Turborepo, WordPress, CSP3, GTM, Vercel

EDUCATION

1999 – Ekonomiska škola Sisak
2003

Secondary school